

8 MARCH 2010 (Monday)

18.30 Registration & Refreshment
19.00 Seminar begins
20.00 Q&A session
20.30 End

Venue: Conrad Hong Kong
Chatham Room, L7, Pacific Place
88 Queensway, Hong Kong

Organised by: Professional Development
Sub-committee, ACCA HK

Fee (HK\$)

ACCA Member (online enrolment)..... 180
ACCA Member/ Affiliate/ Student/ 200
Member of the Hong Kong Institute
of Directors (HKIoD)
Staff of Approved Employer..... 300
Non-member 400
(complimentary refreshments are provided)

Language: English
Enrolment Deadline: 22 February 2010



business skills seminar

Building Optimism for You and Your Team

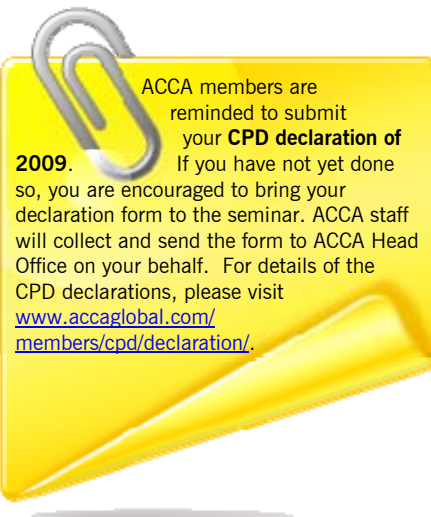
1.5 CPD units
BSS20100308

INTRODUCTION

Flexible, realistic optimism is a key factor in the sustainable success and resilience of individuals, teams and organisations. Using fun, mood-enhancing exercises based on the latest research in brain science and positive psychology, Drs Bob Murray and Alicia Fortinberry will walk you through five key principles of optimism and how you can maintain energy and enthusiasm and counter stress.

LEARN PROVEN LEADING-EDGE STRATEGIES AND TIPS FOR ENHANCING EFFECTIVENESS, INCLUDING HOW TO:

- Generate a positive outlook in yourself and others
- Enhance meaning and fulfilment at work
- Empower yourself and others to have more control over work life
- Quickly build trust and improve communication
- Attract and retain clients and high-performing staff



SPEAKERS

Dr Bob Murray and Dr Alicia Fortinberry, Principals, Fortinberry Murray Consulting
Drs Murray and Fortinberry help prominent organisations around the world increase sustainable performance and resilience. Founders of Fortinberry Murray Consulting, their clients include PricewaterhouseCoopers (Global, China/Singapore/Hong Kong), Hong Kong Institute of Certified Public Accountants, PepsiCo, McDonald's, Stockland, Macquarie Bank, Deloitte, and some of the world's top law firms.

Best-selling authors of *Creating Optimism* and *Raising an Optimistic Child*, Murray and Fortinberry have taught at leading universities in the US and Australia.

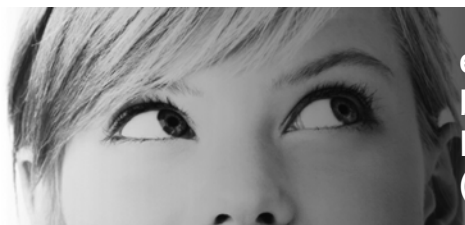
Dr Murray holds a PhD in clinical psychology from New York University and an MBA from Sydney University. In the UK, his work as a management consultant earned him a Fellowship of the British Institute of Management. Bob is quoted frequently in major publications from *The New York Times* to *Entrepreneur*.

Dr Fortinberry holds a PhD in organisational psychology from the University of Phoenix and received her Masters from Columbia University. Alicia has written for *Psychology Today*, many major US women's magazines and several Time Inc. and Dow Jones publications. Alicia is widely quoted in publications such as the *Australian Financial Review* and *Readers' Digest* and is a sought-after speaker on resilience and leadership.

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香港 中環德輔道19號 環球大廈19樓1901室

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F 傳真 852 2522 2356
(For enrolments only)
(只供報名專用)

info@hk.accaglobal.com
www.hongkong.accaglobal.com



enrolment form for business skills seminar on Building Optimism for You and Your Team (BSS20100308)

Participants' Particulars <small>(Please use ENGLISH BLOCK letters to complete the form)</small>					
Name of Participant		Membership No (if any)			
Company		Position			
Email (for confirmation) <small>(see note 11)</small>	Tel	Mobile No (for emergency)			
If the enrolment of your accompanying guest, if any, is unsuccessful, do you still prefer to process your enrolment? Y/ N ¹					
Name of Participant		Membership No (if any)			
Company		Position			

¹ Please circle where appropriate

If the contact person is different from the above, please provide the details here			
Contact person		Tel	
		Mobile No (for emergency)	

Fee		
	No. of participant(s)	Total
HK\$200 (ACCA Member/Affiliate/Student/HKIoD Member) ¹		
HK\$300 (Staff of Approved Employer)		
HK\$400 (Non-member)		
Grand Total:		\$

Payment Method ²	
<input type="checkbox"/> Cheque (payable to "The Association of Chartered Certified Accountants")	
Cheque No.	Bank
<input type="checkbox"/> Visa / <input type="checkbox"/> MasterCard	
Card No.	Expiry Date (MM / YY)
Cardholder's Name (please print)	Cardholder's signature
	Date

² Please tick the appropriate box

Important notes:
<ol style="list-style-type: none"> 1. ACCA Hong Kong reserves the right to cancel or make any changes to the event. No refund will be made unless the event is cancelled. 2. Enrolment by fax is ONLY acceptable for payments by credit cards. Only VISA and MASTERCARD will be accepted. Please fax to 852 2522 2356. 3. For cheque payment, a cheque MUST be attached to the completed enrolment form; otherwise the enrolment will be rejected. 4. Please issue separate cheques for different seminars/workshops and/ or activities you enrol, otherwise ACCA Hong Kong reserves the right to reject the enrolment. 5. To facilitate the orderly allocation of enrolments via online, fax and mail, valid applications will be processed on a first-come-first-served basis for enrolments through each individual means. ACCA reserves the absolute right to make adjustments to the allocation of enrolments between different application channels in response to prevailing application status. In case the event is over-subscribed, the priority of enrolments will be given in the following order: ACCA Members, Affiliates, Students, HKIoD Members, Staff of Approved Employers and Non-members. 6. Members must fill in their membership no. for verification of their status. Enrolment forms with incomplete information will not be accepted. 7. Each enrollee will be notified via EMAIL of the result of their application for enrolment within five working days after the deadline of enrolment. 8. If you do not receive any notifications regarding the enrolment status prior to the commencement of the event, please contact the ACCA office. All unsuccessful application forms will be shredded after the event unless those which are paid by cheque will be returned to the enrollees. 9. The number of CPD units granted is corresponding to the number of hours of the seminar/workshop scheduled. For those who arrive late and/or depart early from the scheduled time, the CPD units will have to be discounted corresponding to the actual time of attendance by the attendee. 10. If you do not have an email address for receiving the seminar/workshop confirmation, please provide your fax no. here: _____ 11. The on-line enrolment system is now available to ACCA members. Members are invited to make use of this system to facilitate your enrolment process. 12. The event may be cancelled/re-scheduled when typhoon no. 8 or black rainstorm warning is hoisted. Please refer to ACCA Hong Kong website for detailed arrangements. 13. Promotional discount for online enrolment is subject to review without prior notice. 14. Any personal data provided in this form will only be used for the purpose of carrying out the above-mentioned seminar. You are required to supply the data in order to process your enrolment. You have rights of access and correction with respect to your personal data. If you wish to exercise these rights with respect to your personal data held by us, please contact the ACCA Hong Kong office.

MUST FILL IN (for returning materials)
Name: _____
Address: _____

FOR OFFICE USE ONLY (BSS20100308)
Authorisation code: _____
Handled by: _____