

CPD Alliance 2010 Lunch Talk: Neuromanagement of Change & Performance for You and Your Team

Date: 10 March 2010 (Wed)
Time: 12:30pm – 1:30pm
Venue: CPA Australia Hong Kong China Division Office
20/F Tai Yau Building, 181 Johnston Road, Wanchai, Hong Kong
Language: English

Introduction

New understandings of how the brain actually works are transforming business and have generated the popular term “neuroleadership”. Presented by world-wide leadership experts and best-selling authors, Drs Bob Murray and Alicia Fortinberry, this unique learning opportunity clearly translates the latest research in neuroscience and positive psychology into practice.

Learn proven leading-edge strategies and tips for enhancing effectiveness, including how to:

- Foster positive change and learning in yourself and others
- Influence others to accept your ideas and feedback
- Improve performance and innovation
- Make better decisions
- Quickly understand people and what motivates them

Presenters: Drs Bob Murray and Alicia Fortinberry

Bob Murray, MBA, PhD, and Alicia Fortinberry, PhD, help prominent organizations around the world increase sustainable performance and enable positive change. Founders of Fortinberry Murray Consulting, their clients include PricewaterhouseCoopers (Global, China/Hong Kong), Hong Kong Institute of Certified Public Accountants, PepsiCo, McDonald's, Stockland, Macquarie Bank, Deloitte, and some of the world's top law firms. Best-selling authors of *Creating Optimism* and *Raising an Optimistic Child*, Drs Murray and Fortinberry have taught at leading universities in the US and Australia. For more info see www.fortinberrymurray.com.



Enquiries: Ms Florence Tsang (Tel: 2293 2307, Email: executive.six@tamtymcgill.com)

VENUE SPONSOR:



PRESENTERS:



REGISTRATION FORM

REF:CPDA_v1

CLOSING DATE: 4 March 2010 (Thu)

Kindly fax the completed registration form to 2293 2367 or email to executive.six@tamtymcgill.com

Seat confirmation upon full payment received by the CPD Alliance Secretariat.

Event: Neuromanagement of Change & Performance for You and Your Team

REGISTRANT INFORMATION

Salutation: Dr Prof Mr Mrs Mdm Ms

Last Name First and Middle Name

Job Title / Designation

Organization

Address

Tel Fax

Email

(for sending e-confirmation)

CPD Alliance Member* : Non-member

Membership number of CPD Alliance Member:

** Please refer to page 3 for the list of CPD Alliance members.*

REGISTRATION

<i>Please tick the appropriate box</i>	<u>FEE</u>
CPD Alliance Member * <i>* Please refer to page 3 for the list of CPD Alliance members.</i>	<input type="checkbox"/> HK\$250 (Lunch Included)
Non-member	<input type="checkbox"/> HK\$350 (Lunch Included)

PAYMENT

By Cheque: Cheque should be made payable to "CPD Alliance". Please mail your cheque together with the completed registration form to *Ms Florence Tsang, CPD Alliance Secretariat, 1805 Wheelock House, 20 Pedder Street, Central, Hong Kong.*

Enclosed please find the cheque payment of HK\$_____ (cheque no: _____ bank: _____) payable to "CPD Alliance".

SIGNATURE OF REGISTRANT _____

Date _____

Remarks: All forms of registration are subjected to the terms and conditions listed on page 3.

TERMS AND CONDITIONS:

- This is an exclusive workshop and seats are limited on a first come first serve basis. Early registration is encouraged.
- Registrants will be notified of their confirmation of registration upon full payment received by the CPD Alliance Secretariat via email within a week once registration is accepted. If the registrant has not received an e-confirmation prior to the commencement of the workshop, it is the registrant's responsibility to contact CPD Alliance to confirm his/her place.
- CPD Alliance reserves the right to withhold entry to the workshop if payment has not been received in full.
- An official receipt of payment will be ready to collect at the registration counter on the event day.
- Cancellations must be received in writing.
- No refunds will be given.
- 100% of the workshop fee will be charged if cancellation is received WITHIN two weeks of the seminar.
- If you are unable to attend the workshop, a substitute delegate is welcome to attend in your place. CPD Alliance reserves the right to charge the difference between member and non-member rates where applicable.
- No shows will also be charged in full.
- The terms and conditions are subject to change without prior notice.
- CPD Alliance reserves the right to cancel, modify or postpone the workshop.
- CPD Alliance reserves the right to reject a registration at any point in time.

List of CPD Alliance members:

- CPA Australia Hong Kong China Division
- Hong Kong Bar Association
- Hong Kong Computer Society
- Hong Kong Institute of Bankers
- Hong Kong Institute of Human Resource Management
- Hong Kong Institute of Marketing
- Hong Kong Institute of Utility Specialists
- Hong Kong International Arbitration Centre
- Hong Kong Securities Institute
- Institute of Financial Accountants in Hong Kong
- Project Management Institute Hong Kong Chapter
- The Association of Chartered Certified Accountants
- The Chartered Institute of Marketing (Hong Kong)
- The Chartered Institute of Purchasing & Supply (Hong Kong Branch)
- The Hong Kong Institute of Arbitrators
- The Hong Kong Institute of Chartered Secretaries
- The Hong Kong Institute of Directors
- The Hong Kong Institute of Housing
- The Law Society of Hong Kong
- The Royal Institution of Chartered Surveyors (Hong Kong Branch)
- The Taxation Institute of Hong Kong

ENQUIRY

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